

Ag Literacy Week

September 15-21, 2019

Purpose:

To increase understanding, build awareness and develop a positive public perception of Indiana agriculture through educational efforts.

Goals:

- Recognize the production and processing cycles of food, fiber and renewable resource products.
- Discover how science plays an important role in our food production with the acknowledgement of safe, proven and necessary scientific advancements.
- Awareness of career opportunities in the agriculture, food, fiber and renewable resource industries.

2019 Ag Literacy Week Programming:

- Promote Indiana Farm Bureau Book of the Year; *Compost Stew, An A to Z Recipe for the Earth* by Mary McKenna Siddals.
- Utilize the activities from the 2019 Book of the Year, Educator Guide.

Weekly Plan – Ideas to Tackle Ag Literacy Week!

Monday: Make a Donation Monday

- Kick off the week by MAKING A DONATION of agricultural literacy books to a local school, library, Children's Hospital, etc.
- Use hash tag #MakeADonationMonday to promote your donation!

Tuesday: SHARE THE FACTS – Teacher Resource Tuesday

- Share agricultural literacy resources with classroom teachers ([Various Ag Mags](#), [Ag Today](#), [Indiana Ag Mag](#), [Terra Nova](#), [Food and Farm Fact Books](#)).

Wednesday: Present the 2019 Indiana Farm Bureau Book of the Year

- Select a classroom(s) and/or library to host a reading of *Compost Stew; An A to Z Recipe for the Earth* by Mary McKenna Siddals ([Order information for BOTY](#)).
- Share the Educator guide with selected classrooms ([BOTY19](#)).

Thursday: Build a Compost!

- Select an after school program and/or an elementary classroom to provide a demonstration on “How to” build a simple compost ([The Rotten Truth](#) lesson).

Friday: Promote Agriculture Careers

- Reach out to your local schools to post materials related to [careers in agriculture](#) (Posters, handouts, flyers, create a bulletin board at a school, local library or town hall). Request permission for items to remain posted for a week.