



**ANNUAL CONVENTION TENTATIVE AGENDA**  
**105th American Farm Bureau Convention • January 19 – 24, 2024**

**Thursday, January 18, 2024**

- 12:00 p.m. Convention Registration – Group Pickup, Exhibitor & Sponsor Only
- 6:00 p.m. Joint Committee Reception (*Invitation Only*)

**Friday, January 19, 2024**

- 9:00 a.m. Convention Registration
- 10:00 a.m. Ag Innovation Challenge Top Ten Live Pitch Competition (*Invitation Only*)
- 12:00 p.m. Member Benefits Meeting (*Invitation Only*)
- 3:00 p.m. Ag Innovation Challenge Reception (*Invitation Only*)
- 4:00 p.m. Member Benefits Reception (*Invitation Only*)
- 5:00 p.m. YF&R Competitor Networking Reception (*Invitation Only*)
- 6:00 p.m. State Presidents Dinner (*Invitation Only*)

**Saturday, January 20, 2024**

- 6:30 a.m. Convention Registration
- 7:30 a.m. YF&R Excellence in Ag Orientations Women in Ag Meet-and-Greet Breakfast
- 8:00 a.m. Utah Ag Tours
- 8:30 a.m. Women’s Leadership Networking and Regional Caucuses
- 9:00 a.m. YF&R Discussion Meet Orientations  
YF&R Excellence in Ag Presentations  
AFBF Audit Committee Meeting (*Invitation Only*)
- 10:00 a.m. YF&R Achieve & Apply Learning Session (*Invitation Only*)
- 10:30 a.m. Annual Meeting of the American Farm Bureau Women
- 11:00 a.m. YF&R Discussion Meet Round 1

Noon Trade Show Opens

1:00 p.m. Communicate, Collaborate & Influence (CCI): Consumer Engagement Training  
Women's Leadership State Chair Training (Invitation Only)

2:30 p.m. YF&R Discussion Meet Round 2

**Cultivation Center**

3:30 p.m. Celebration of Grassroots Reception (trade show)

4:00 p.m. **Cultivation Center – Forum hosted by the AFBWLC**  
YF&R Discussion Meet Sweet 16 & Achievement Award Top 10 Announcements

5:00 p.m. Trade Show Closes

5:30 p.m. Indiana Farm Bureau reception  
*Hilton Salt Lake City | Alpine Ballroom*

**Sunday, January 21, 2024**

6:30 a.m. Convention Registration 7:00 a.m. Sunrise Service

8:00 a.m. Flapjack Fundraiser (*ticketed event, all welcome*)

8:15 a.m. YF&R Excellence in Ag Top 10 Presentations

9:30 a.m. **Opening General Session** (PZD speech, FBFA & state awards)

11:00 a.m. Trade Show Opens

(End of GS) Farm Bureau Gives Back  
FFA/4-H/MANRRS Program 11:15 a.m. Workshops  
Ag Innovation Challenge Final Four Live Pitch Competition YF&R Achievement Award Top 10 Interviews  
YF&R Excellence in Ag Top 10 Presentations (Continued)

12:00 p.m. Leadership Luncheon (*ticketed event, all welcome*)

1:15 p.m. Workshops  
YF&R Discussion Meet Sweet 16

2:30 p.m. Workshops  
General Counsel Advisory Committee (*Invitation Only*)

3:30 p.m. Trade Show Closes

4:00 p.m. **Mid General Session or Town Hall** (Ag Sec, Keynote) YF&R Discussion Meet Final 4  
Announcement

6:30 p.m. YF&R Finalist & Sponsors Reception

7:00 p.m. PAC Dinner (*Invitation Only*)

### **Monday, January 22, 2024**

- 7:30 a.m. Convention Registration
- 8:00 a.m. Trade Show Opens  
Workshops
- 8:30 a.m. **Cultivation Center – YF&R Discussion Meet Final 4**
- 10:00 a.m. **Cultivation Center – AFBF Promotion & Education Committee Forum**  
Workshops
- 11:00 a.m. Trade Show Closes
- 11:30 a.m. **Closing General Session** (DSA, keynote, POTUS/Ag Sec)
- 2:00 p.m. LINC Business Meeting (*Invitation Only*)  
Women’s Communication Boot Camp Workshop (*Invitation Only*)
- 4:00 p.m. LINC Reception (*Invitation Only*)  
P&E State Chair and Vice Chair Gathering (*Invitation Only*)
- 4:30 p.m. Indiana delegate prep  
*Hilton Salt Lake City | Canyons A*

### **Tuesday, January 23, 2024**

- 8:00 a.m. Annual Meeting of Voting Delegates  
Utah Ag Tours
- 9:00 a.m. Spouses Event (*Invitation Only*)
- 12:00 p.m. Voting Delegate Luncheon
- 1:00 p.m. Delegate Regional Caucuses
- 2:00 p.m. Voting Delegate Session

### **Wednesday, January 24, 2024**

- 7:00 a.m. AFBF Board of Directors’ Breakfast
- 8:00 a.m. AFBF Board of Directors’ Meeting

### **Virtual:**

Select General Sessions  
Select Workshops On-Demand Select Workshops Live  
County Activities of Excellence  
Virtual Ag Showcase – exhibitor information displayed in the app (no live chatting or forums)  
Cultivation Center Programming