

# AGRICULTURAL LAND USE & ZONING SCHOOL

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Roberto Gallardo is the Vice President for Engagement and an Associate Professor in the Agricultural Economics Department. He holds an electronics engineering undergraduate degree, a master's in economic development, and a Ph.D. in Public Policy and Administration. Gallardo has worked with rural communities over the past decade conducting local & regional community economic development, including use of technology for development.

He has authored more than 100 articles including peer-reviewed and news-related regarding rural trends, socioeconomic analysis, industrial clusters, the digital divide, and leveraging broadband applications for community economic development. He is also the author of the book "Responsive Countryside: The Digital Age & Rural Communities," which highlights a 21st century community development model that helps rural communities transition to, plan for, and prosper in the digital age. Dr. Gallardo is a TEDx speaker and his work has been featured in a WIRED magazine article, a MIC.com documentary, and a RFDTV documentary.