

Insertion Order

See Rate Card for complete details on ad sizes and other specifications

The Hoosier Farmer
www.infarmbureau.org
P.O. Box 1290
Indianapolis IN 46206

Lew Middleton, Adv. Mgr.
Fax: 317-692-7854
Voice: 317-692-7818
E-mail: lmiddleton@infarmbureau.org

Agency Name and Address:

Customer Name and Address:

Please indicate whether this is a:

New Ad

- Camera-ready art enclosed
- Camera-ready art/film to arrive by _____

- Ad design, artwork enclosed
- Ad design, artwork to arrive by _____

Repeat ad

(From issue) _____

With the following changes:

Start date _____ **Number of insertions** 1X 2X 4X Other _____

Please circle the issues in which you wish your ad to run

Spring 2006
Materials: Feb 22
Delivery: March 24

Summer 2006
Materials: May 16
Delivery: June 16

Fall 2006
Materials: Aug 11
Delivery: Sept 19

Winter 2006-2007
Materials: Nov 11
Delivery: Jan 5, 2007

Spring 2007
Materials: Feb 23
Delivery: Mar 29

Summer 2007
Materials: May 18
Delivery: June 20

Fall 2007
Materials: Aug 10
Delivery: Sept 18

Winter 2007-2008
Materials: Nov 16
Delivery: Jan 5, 2008

Ad Size (please circle): Center Spread Full Page 2/3 pg. vert. 2/3 pg. horiz.
Half page 1/3 pg. vert. 1/3 pg. horiz. 1/6 page 1/12 page

Ad color (select one):

- B/W
- Black & 1 color (specify) _____
- Black & 2 colors (specify) _____
- Black & 3 colors (specify) _____
- 4 Color

Placement (subject to availability):

- Inside Front Cov. Inside Back Cov. Back Cov. Ctr. Spread Other (specify) _____
- Bleed

Signature _____ **Date** _____